

## Top 5 Reasons Why You Should Consider a Career in Investment Management

1. You are intellectually curious but aren't sure *exactly* what you want to do.
  - Investment management jobs can provide you with a broad exposure to the business world since you might look at investments across different industries, geographies, or asset classes. Even if you ultimately decide investing isn't for you, you will build valuable skills that can be applied in many different fields.
2. You learn-by-doing.
  - Many of the skills you need to be successful in an entry-level investment role can be learned on the job. As investing is often taught through an apprenticeship model, you will work closely with senior professionals to build your expertise and knowledge base. Additionally, working for a smaller firm (less than 50 employees) might allow you to take on wide variety of projects, adding to both your capabilities and your résumé.
3. You are a quantitative *and* qualitative person.
  - Investment work tends to be multidisciplinary. You will have the opportunity to combine analysis of data and numbers with your more qualitative critical thinking abilities. Many successful investors have educational backgrounds in liberal arts areas, such as history and political science.
4. You are an avid reader.
  - Investing is often grounded in thoughtful research. If you enjoy reading about a wide range of topics, then investment management might be a great fit for you.
5. You enjoy giving back.
  - Not all investment management jobs serve the non-profit community. However, a large portion of the industry invests on behalf of mission-driven organizations. The returns generated by your efforts on an investment team may directly impact the resources available to these groups for their important work.

## About CornerStone Partners

CornerStone Partners, based in Charlottesville, Virginia, provides outsourced investment office services (OCIO) to non-profit organizations, including the Jack Kent Cooke Foundation. Clients hire CornerStone to manage all aspects of their investment programs, including investment selection, asset allocation, and portfolio operations.

CornerStone invests client portfolios in a diversified manner across asset classes, industries and geographies. The firm manages \$9 billion (as of 9/30/19) and has 25 employees, including 14 investment professionals.